

— QUANTA SERVICES · ENERGY & UTILITIES

# Bringing structure to a complex enterprise web ecosystem.

## INDUSTRY

Energy & Utilities

## CLIENT

Quanta Services

## SERVICES

Enterprise Web Strategy ·  
Website Consolidation ·  
Brand Systems · Governance ·  
Corporate Communications

## ENGAGEMENT

Multi-year strategic partnership

— THE CHALLENGE

# Growth by acquisition creates predictable friction

Quanta Services operates at enormous scale, a Fortune 184 organization that has grown significantly through acquisition.

Maintaining a consistent digital experience across a broad network of operating companies presents ongoing complexity. That growth model, absorbing companies with their own brands, websites, and digital practices, creates predictable friction over time:

- 01 Websites that don't speak the same visual or messaging language
- 02 Brand standards applied inconsistently across operating companies
- 03 Duplicated effort and disconnected ownership across teams
- 04 Difficulty scaling updates or enforcing governance practices
- 05 An expanding digital footprint with no unified system beneath it

Quanta needed more than a website refresh. They needed systems capable of supporting continued growth while creating greater consistency across the organization.

— THE OPPORTUNITY

# Build the system underneath

Support Quanta in building more scalable digital and communication systems: frameworks designed to extend with the organization, not bolt on after the fact.

## OPPORTUNITY ACROSS THE SYSTEM

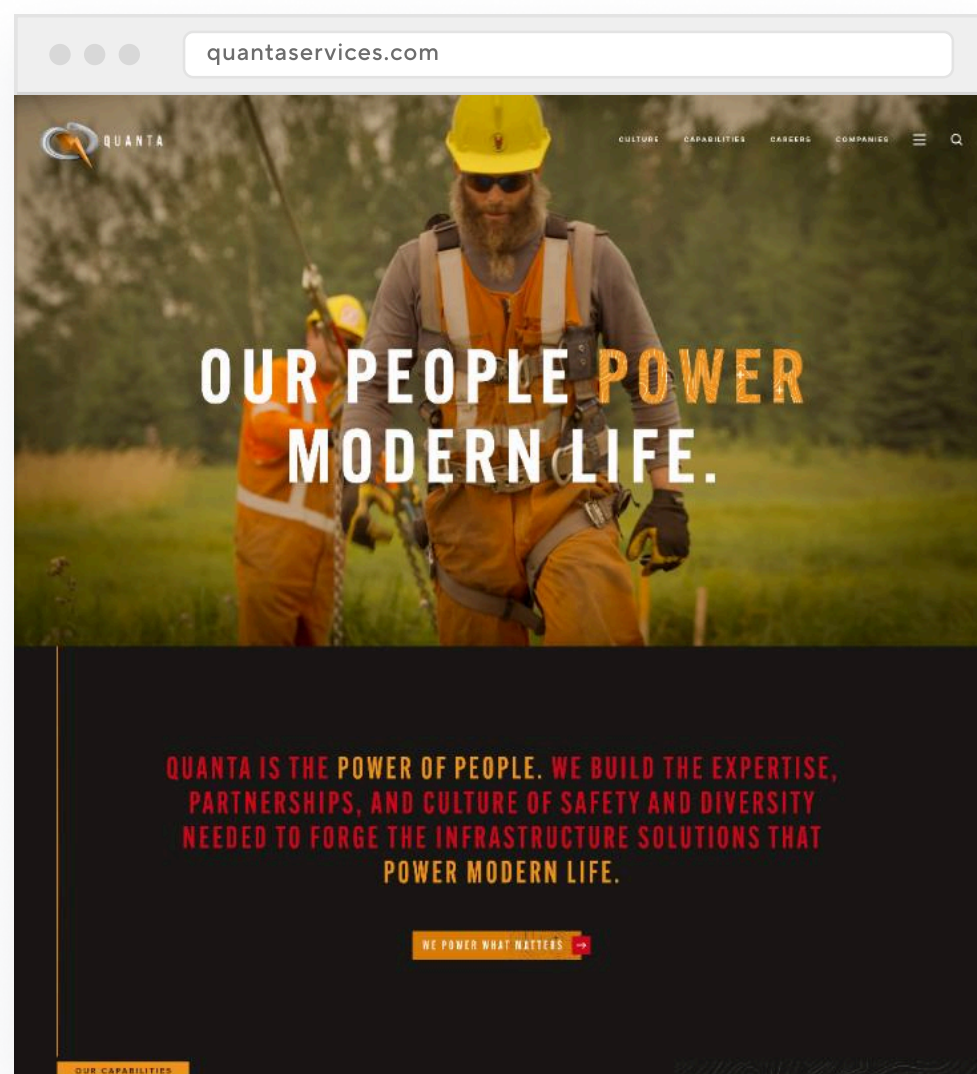
01 Modernize public-facing web experiences

02 Establish consistency across a fragmented footprint

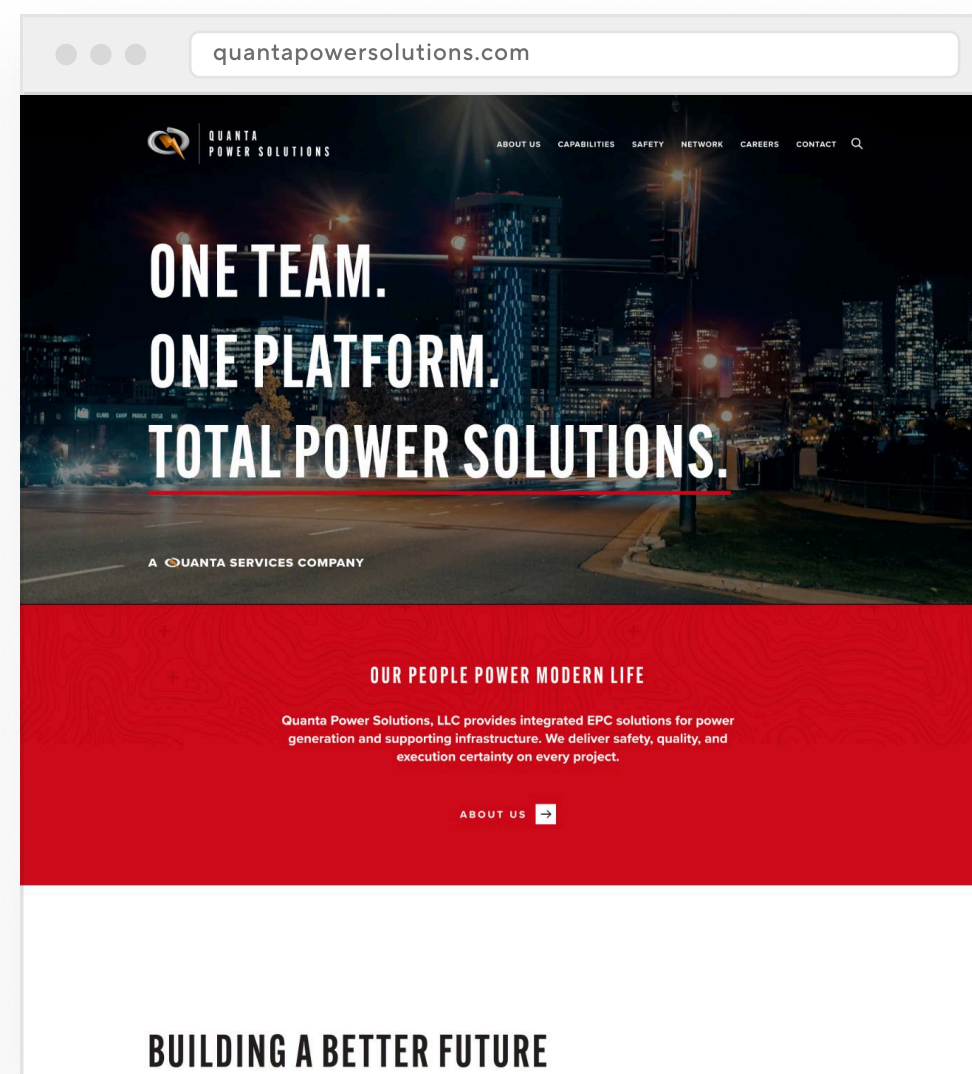
03 Strengthen stakeholder & corporate comms.

04 Create frameworks designed to scale

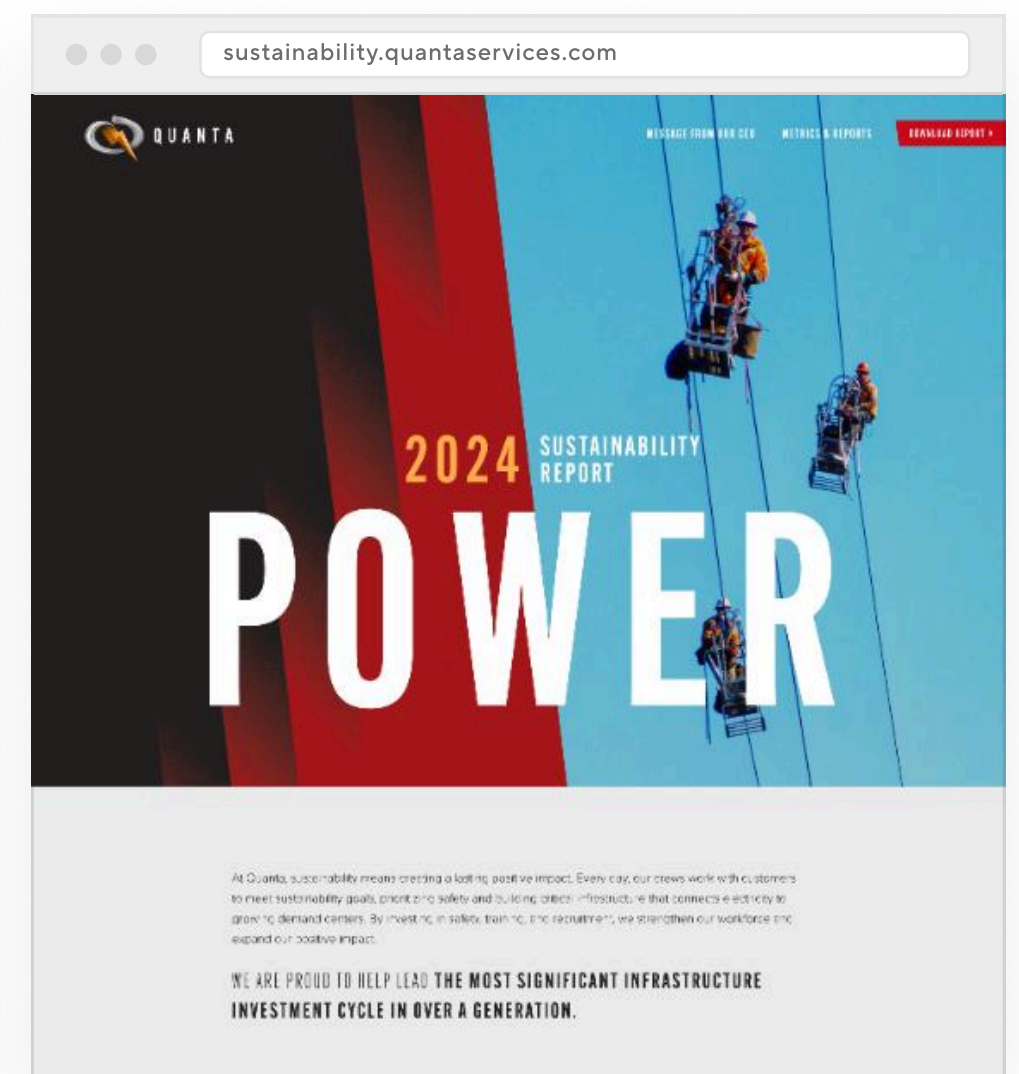
05 Centralize hosting & governance



01 • **CORPORATE** The enterprise flagship, rebuilt to represent the full organization at scale



02 • **OPERATING COMPANIES** A flexible template deployed across 50+ subsidiary sites, consistent but customizable for each brand



03 • **SUSTAINABILITY** Stakeholder communications & ESG storytelling.

— WHAT CARIMUS IMPLEMENTED

# Five workstreams

End-to-end support across discovery, strategy, design, build, and governance, sequenced so each layer reinforces the next.

01

## Digital footprint discovery

Comprehensive audit of a sprawling digital ecosystem: identifying, analyzing, and benchmarking properties across the enterprise, then prioritizing for action.

02

## Enterprise web strategy & modernization

End-to-end support across audience research, messaging, design, and development to sharpen clarity and strengthen experiences for key stakeholder groups.

03

## Shared digital systems

Scalable approaches that improve consistency and efficiency across properties, reducing duplicated effort and creating infrastructure that extends across operating companies over time.

04

## Brand frameworks

Brand experiences designed to align communications across stakeholders and operating companies, creating a more coherent presence at the enterprise level.

05

## Governance frameworks

Repeatable processes for extending support across multiple operating companies and initiatives, delivering consistency without requiring centralized control of every decision.

— TIMELINE

0-30 Days

Strategic alignment and Solution Architecture

30-60 Days

Brand Frameworks and Mitigation Plan

60-90 Days

Governance model and Mitigation Commencement

90+ Days

Prioritized Ongoing Support and Implementation

— THE PARTNERSHIP

# Expanding beyond a single website

What began as a focused web engagement evolved into a broader strategic partnership. Over time, the work shifted from launching standalone initiatives to helping establish how digital experiences could be governed, extended, and maintained as organizational needs grew.

The relationship became less about individual projects, and more about building the infrastructure, systems, processes, and frameworks that a complex enterprise needs to stay consistent at scale.

SCOPE OF PARTNERSHIP

<ul style="list-style-type: none"><li>• Corporate communications</li></ul>	<ul style="list-style-type: none"><li>• Sustainability &amp; ESG reporting</li></ul>	<ul style="list-style-type: none"><li>• Recruiting campaigns</li></ul>
<ul style="list-style-type: none"><li>• Internal communications</li></ul>	<ul style="list-style-type: none"><li>• Production support</li></ul>	<ul style="list-style-type: none"><li>• Branding &amp; web initiatives across operating companies</li></ul>

— TESTIMONIALS

“Carimus has been an excellent partner. They provided skills, timely response, and award winning quality.”

- Meghan Raphael  
Director Strategic Brand Marketing & Communications

— OUTCOMES

# Evidence of scale

The partnership grew to touch nearly every layer of Quanta's digital presence, from the corporate website to operating-company brands to sustainability and recruiting communications, with increasing focus on long-term consistency rather than one-off delivery.

184<sup>F</sup>

Quanta Ranks 184 on the Fortune list (as of 2026)

300<sup>+</sup>

150 Websites Audited for performance, security, regulatory compliance and technology stack

50<sup>+</sup>

Websites supported or unified through shared systems

Multi<sup>yr</sup>

Sustained strategic engagement

7<sup>+</sup>

Industry recognitions earned through the work

## Recognition

### ACROSS DIGITAL EXPERIENCE, BRANDING & INNOVATION



2024

Triangle Gold ADDY Award



2024

Webby Award Honoree



Grand

NYX Awards Grand Winner



2023

GDUSA Winner



Nominee

Awwwards Nominee



2024

Headless Project of the Year – Finalist



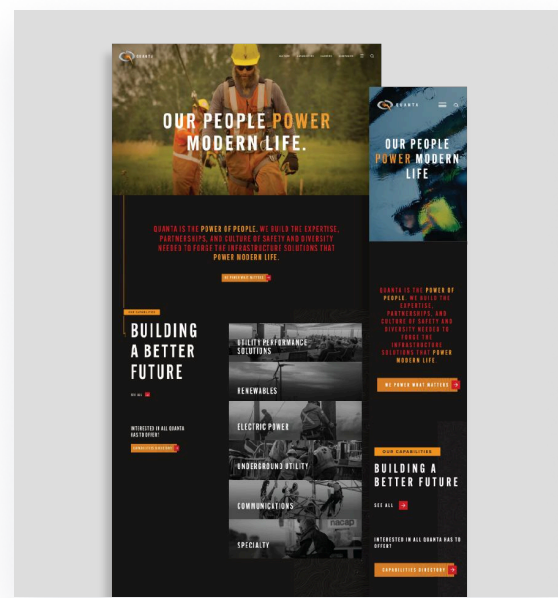
Winner

Web Excellence Award

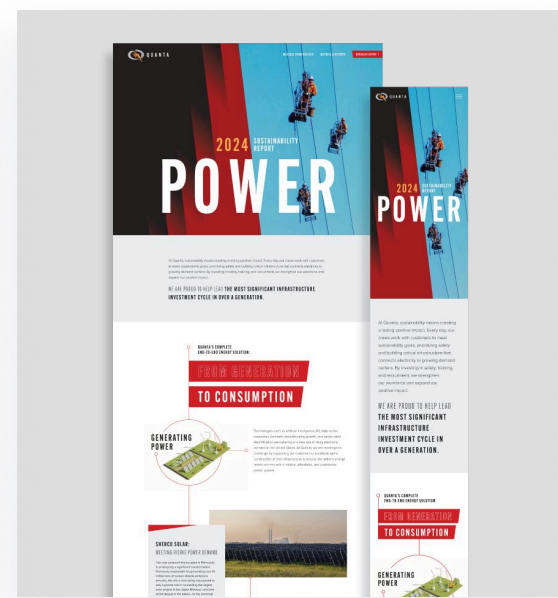
— DELIVERED · SHOWCASE

# Brand-aligned, award-winning work

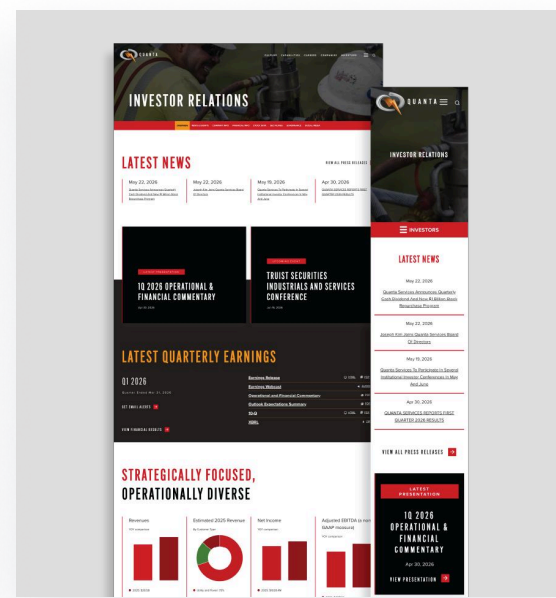
A consolidated template, a centralized platform, and a delivery cadence that turned what used to be one-off custom builds into a repeatable, governed system shipped across the enterprise.



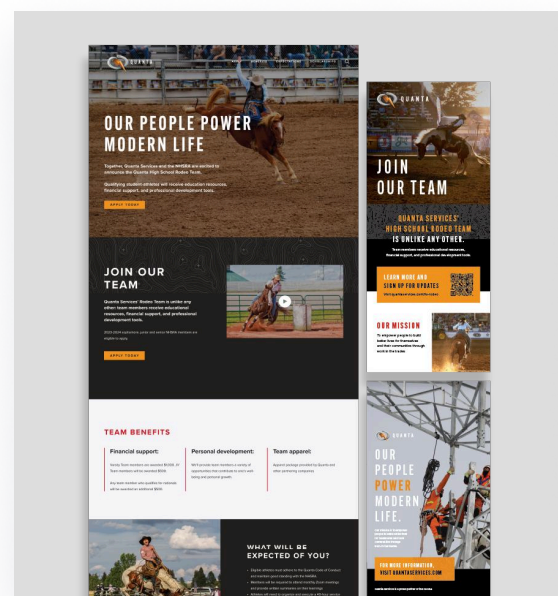
Quanta Services **CORPORATE**



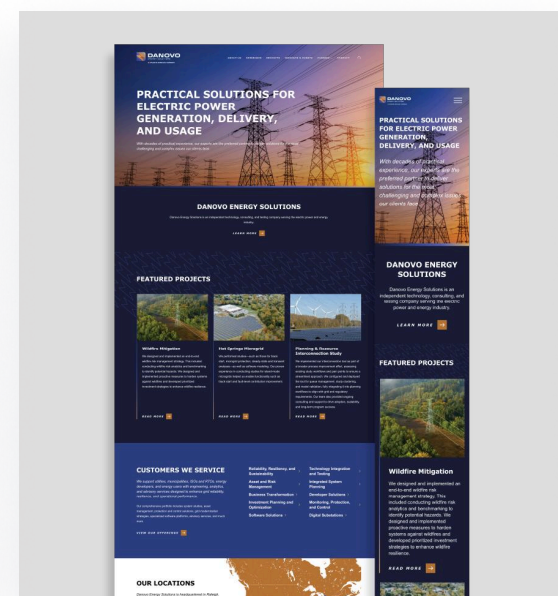
Sustainability & ESG **REPORTING**



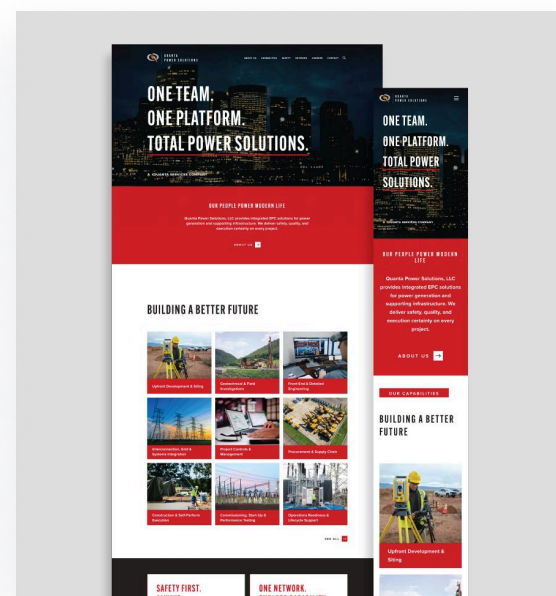
Investor Relations **MICROSITE**



Careers & Recruiting **CAMPAIGN**



Danovo Energy Solutions **TEMPLATE BUILD**



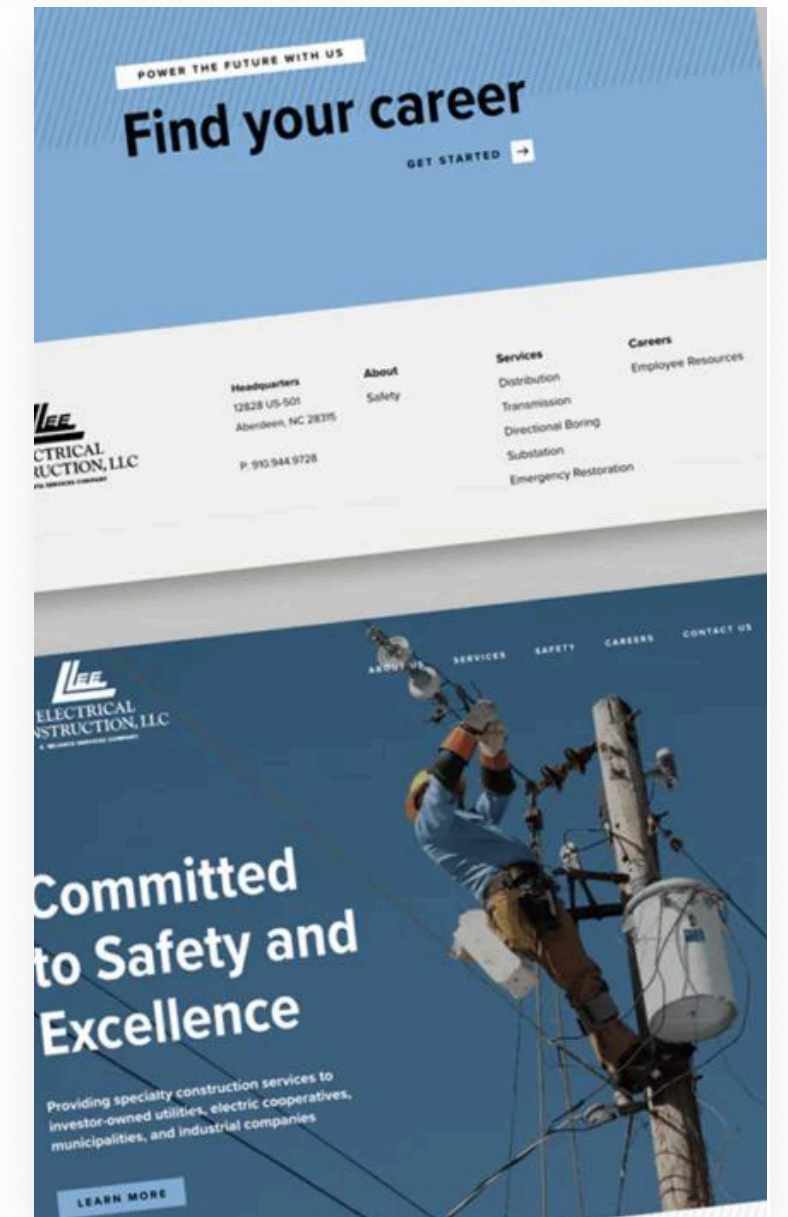
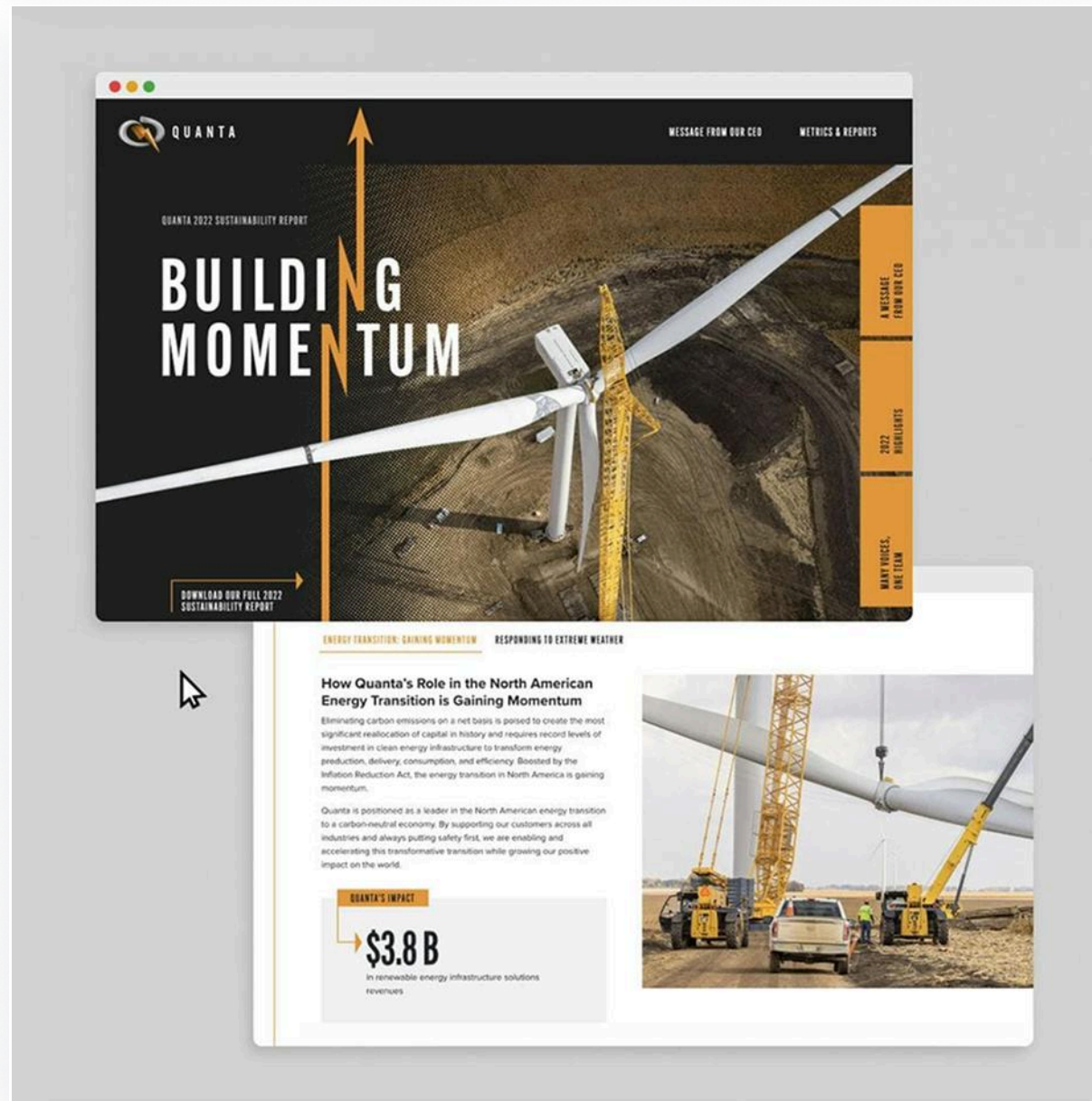
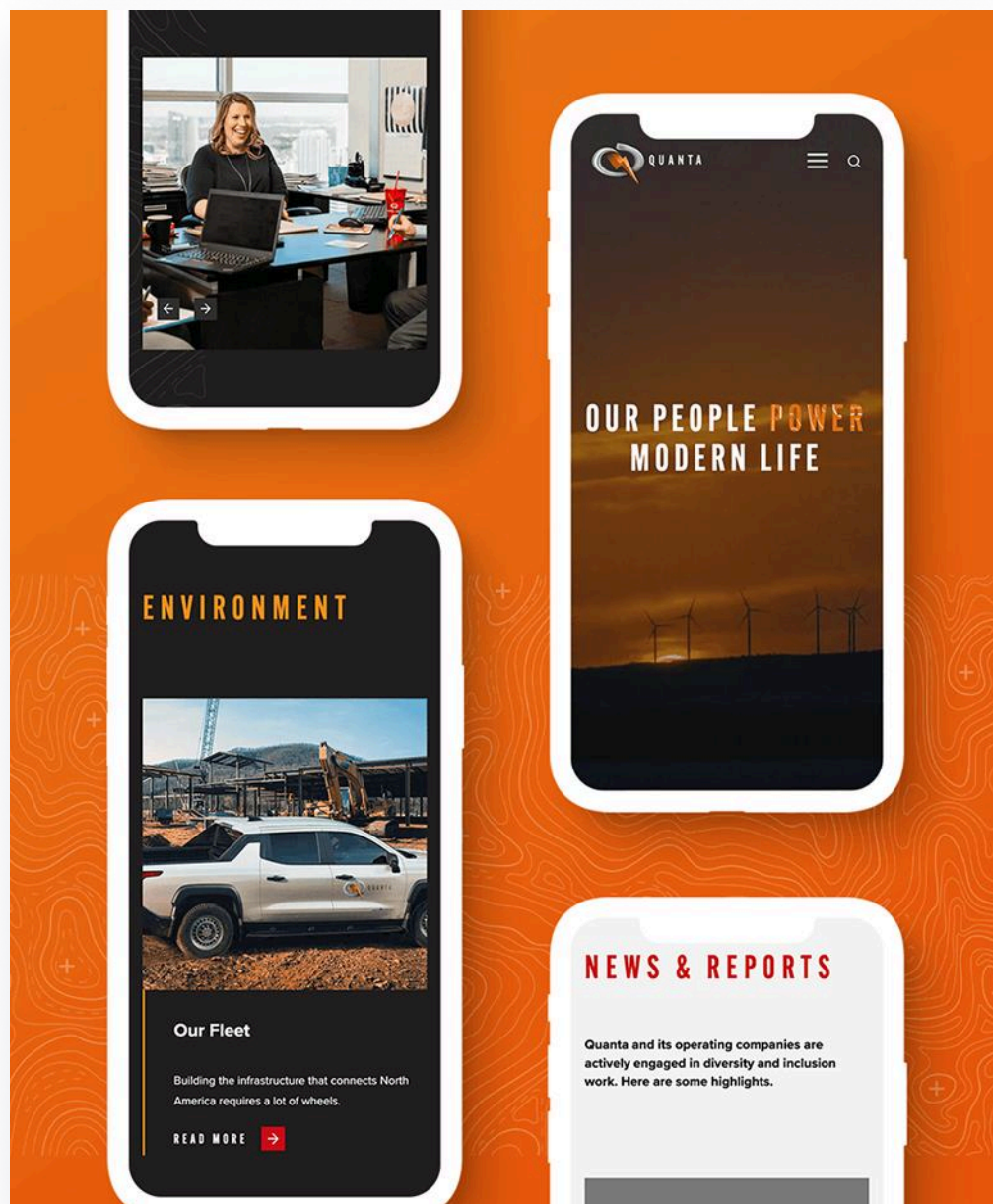
Quanta Power Solutions **TEMPLATE BUILD**

**ALSO DELIVERED**

- 01** Comprehensive audit of 150+ web properties across security, regulatory compliance, performance, and technology stacks
- 02** Prioritized roadmap for remediation across the digital footprint
- 03** High-quality, brand-aligned web template on a common CMS, customizable, and built to meet strict organizational security, compliance, and performance standards
- 04** Consolidated hosting platform to centrally monitor, update, and govern the web footprint
- 05** Consistent, high-quality web properties across the entire enterprise footprint

**5+**  
sites delivered per month  
throughout consolidation

**<50%**  
of the cost of individual  
custom web projects



— STRATEGIC TAKEAWAY

Enterprise web consolidation is rarely a single migration. It's a *system*, built to scale alongside the organization.

More often, it requires new governance models, scalable systems, and sustained alignment across teams, brands, and digital properties.

Quanta's engagement shows what's possible when those foundations are built to scale alongside the organization, rather than bolted on after the fact.



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